



FLORIDA MEDICAL ASSOCIATION CME PROGRAM MISSION STATEMENT

The **PURPOSE** of the Florida Medical Association's continuing medical education program is to support the association's mission to promote public health, ensure high standards in medical education and ethics, and enhance the quality and availability of health care in Florida. Specific goals of the program include:

- 1) Enable unaccredited organizations in Florida to offer CME activities as determined by their internal needs assessment process through joint providership.
- 2) Provide the CME courses mandated by the Florida Legislature and the Florida Board of Medicine in a variety of formats including live lectures, print-based enduring materials, and on-line (Internet) enduring materials.
- 3) Offer a variety of educational activities that relate to the daily practice of physicians licensed in Florida and support their educational needs to ensure continuous competency, state licensure, and Board certification.

The primary **TARGET AUDIENCE** of the program is member physicians, some of whom practice outside of Florida. This includes medical students, residents, and fellows. Secondary **TARGET AUDIENCE** includes non-member physicians of the FMA, particularly those practicing in Florida and the contiguous states, and sometimes other members of the health care team (e.g. ARNPs, Nurses, Physician Assistants, medical office staff, etc.).

Educational activities will be developed by FMA CME Program staff in collaboration with the Council on Medical Education, Science & Public Health and the Committee on CME & Accreditation based on an ongoing assessment of practice gaps in Florida as reported by a variety of sources including the Florida Boards of Medicine and Osteopathic Medicine, Florida Department of Health, Health Services Advisory Group (Florida's QIO), Florida's teaching and academic centers, other internal FMA Councils and Committees, and FMA-recognized specialty societies. In addition, the FMA will gauge physician interests and needs by surveying selected groups of FMA members, reviewing activity evaluation results, and completing literature reviews.

CONTENT AREAS of the program range from broad clinical and professional topics that relate to the general practice of medicine to highly specialized clinical topics pertinent to specific groups of physicians, particularly as dictated by the joint providership process. Anticipated areas of focus include use of emerging technologies and EHR to improve physician practice and patient safety, emergency preparedness, public health issues, physician participation in medical advocacy, the peer review process, medical ethics and legal responsibilities, coding, practice management, and physician leadership.

The **TYPES OF ACTIVITIES** conducted by the CME program include: live conferences and annual meetings, focus workshops, web-based and print-based enduring materials, and joint providership activities (live activities only).

The **EXPECTED RESULTS** of the program are:

- 1) The joint providership process will enable the FMA to sponsor a wide variety of educational activities relevant to the needs of the various clinical and specialty groups represented within the membership of the FMA. These activities will be planned and evaluated to measure changes in learner competence primarily.
- 2) The joint sponsorship process will enable unaccredited organizations to learn the CME/accreditation process and result in applicable partners transitioning to independent accreditation periodically. (Supports changes in the competence and performance of our partners).
- 3) Physicians licensed in Florida will have access to the educational courses mandated by the Florida Legislature and the Florida Board of Medicine via a variety of formats. These courses are intended to support learners' needs for state licensure and continuous competency, as well as to share tools and strategies to improve learner competence.
- 4) The FMA will identify practice gaps and opportunities in the public health system, and within physician practice in Florida, that require improvement and seek solutions through education and communication. Surveys, evaluations, post-testing, and other assessment methods will be used to measure the quality and effectiveness of CME offered, as well as the success of the overall CME Program in offering activities that will improve learner competence and performance.

All educational activities will be planned and implemented in accordance with the *Accreditation Criteria and Policies* of the Accreditation Council for Continuing Medical Education (ACCME) and the policies of the FMA.