

PRESENTING YOUR POSTER

PREPARE YOUR PITCH

- Aim for punch, intrigue & relevance
- Answer key questions:
 - What is your project/case?
 - What did you learn?
 - Why is it important?

PRACTICE

- Rehearse what you want to say
- Understand all aspects of your poster thoroughly
- Try to anticipate challenging questions

ENGAGE YOUR AUDIENCE

- Enthusiasm is contagious
- Ask viewers how familiar they are with your subject
- Point to relevant elements on your posters as you present

CHECK-IN AT THE END

- Ask your viewers:
 - Have I been clear?
 - Should I go into more detail?
 - What else can I share?

EXPAND YOUR NETWORK

- Include contact information on your poster
- Consider a QR code to your LinkedIn account or other website
- Always be on the lookout for a good mentor

WELCOME FEEDBACK

Remember...

- Your FMA colleagues want you to do well!
- Your FMA colleagues are excited to learn more about your work!