



# FMA Opioid Summit

*United for a Solution*

Friday, October 6, 2017

Embassy Suites by Hilton Downtown Tampa Convention Center



**FMA**  
FLORIDA MEDICAL ASSOCIATION



# FMA Opioid Summit

*United for a Solution*

## Governor Scott declares public health emergency over opioid crisis

The Florida Medical Association's **2017 Opioid Summit**, *United for a Solution*, is an opportunity for state officials, regulatory authorities, law enforcement, and clinical stakeholders to come together to discuss this pervasive crisis and search for solutions together.

The FMA is grateful for the participation of our presenters today, who are each doing their part to combat Florida's opioid crisis. Special thanks are extended to our Governor, the Honorable Rick Scott and our State Surgeon General, Dr. Celeste Philip, who fight every day for the health and welfare of all Floridians. It is a great honor to have them at our meeting today.

We welcome you to join us in our efforts to achieve the following:

- Collaborative interaction among healthcare professionals, law enforcement and regulatory bodies to address the opioid crisis
- Recognition of the inherent opportunities and challenges presented by the opioid crisis
- Promotion of activities and best practices to stem drug diversion and discourage drug seeking-behaviors
- Patient access to legitimately prescribed medications necessary for them to function

Our sessions today are approved for *7 AMA PRA Category 1 credits™*. Please submit the provided CME Evaluation Form to indicate which sessions you attend. The FMA is authorized to report course participation to CE Broker for physicians, physician assistants, and ARNPS. We are also happy to issue certificates of participation to all other healthcare professionals.

## Keynote Speakers

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**Rick Scott** is the 45th Governor of Florida. After serving in the U.S. Navy on active duty aboard the USS Glover as a radar man, he earned a degree in business administration from the University of Missouri, Kansas City. Following his graduation from UMKC, Gov. Scott earned a law degree from Southern Methodist University and practiced with Johnson & Swanson, the largest law firm in Dallas.

Gov. Scott started Columbia Hospital Corporation, which by 1997 had grown to become the world's largest health care company with more than 340 hospitals, 135 surgery centers, and 550 home health locations.

Gov. Scott also started Conservatives for Patient's Rights, which advocated for free market principles of choice, competition, accountability and personal responsibility in health care.



**Robert M. Stutman** made a 25-year career as one of America's highest profile DEA Special Agents and spent five of those years working undercover. As head of the DEA's largest office in the world in New York, he became so visible that Pablo Escobar had once targeted him for assassination.

Mr. Stutman, who attended the John F. Kennedy School of Government at Harvard University, has been featured on hundreds of national television shows and has been a drug consultant for CBS and PBS News. His autobiography, "Dead on Delivery" was published by Warner Books and was the basis for the television movie "Mob Justice." He delivers more than 100 presentations each year to medical and dental professionals, schools and parents.



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## Agenda

7:00 a.m. – 8:00 a.m.	<b>Breakfast and Registration</b>
8:00 a.m. – 8:05 a.m.	<b>Welcome</b> <b>John Katopodis, M.D.</b> , President, Florida Medical Association <b>Moderator: Jerry Williamson, M.D., F.A.A.P., MJ. CHC. L.H.R.M.</b> FMA Member and Independent Health Care Consultant, Fort Myers
8:15 a.m. – 9:00 a.m.	<b>Florida’s Opioid Drug Public Health Crisis: A Call to Action</b> <b>Panel:</b> <b>Celeste Philip, M.D., M.P.H.</b> , Florida Surgeon General and Secretary, Florida Department of Health <b>Gary Reisfield, M.D.</b> , Clinical Associate Professor, Divisions of Addiction Medicine and Forensic Psychiatry, University of Florida College of Medicine and Advisory Board Member, Professionals Resource Network <b>Ashley Booth Norse, M.D.</b> , Associate Professor, Dept. of Emergency Medicine, University of Florida College of Medicine, Jacksonville
9:00 a.m. – 9:15 a.m.	<b>Q&amp;A</b>
9:15 a.m. – 9:30 a.m.	<b>Special Keynote:</b> The Honorable Rick Scott, Governor of the State of Florida
9:30 a.m. – 10:30 a.m.	<b>Federal and State Regulatory Response</b> <b>Panel:</b> <b>John N. Bryant</b> , Assistant Secretary for Substance Abuse and Mental Health, Florida Department of Children and Families <b>Hector Vila, Jr., M.D.</b> , Pediatric Dental Anesthesia Associates and Member, Florida Board of Medicine <b>Mark Mikhael, Pharm.D.</b> , ProHealth Pharmacy Solutions, and Member, Florida Board of Pharmacy <b>Susan Langston</b> , Diversion Program Manager, Drug Enforcement Administration, Miami Field Division
10:30 a.m. – 10:45 a.m.	<b>Q&amp;A</b>
10:45 a.m. – 11:00 a.m.	<b>Break</b>

11:00 a.m. – 11:45 a.m.	<p><b>Legal and Legislative Perspectives</b></p> <p><b>Panel:</b></p> <hr/> <p><b>Senator Lizbeth Benacquisto</b>, Chair of the Senate Rules Committee, 27th District of Florida (part of Lee County)</p> <p><b>Representative Jim Boyd</b>, Chair of the House of Representatives Commerce Committee, 71st District of FL (western Manatee County and western Sarasota County)</p> <p><b>Daniel Blaney-Koen, J.D., M.F.A.</b>, Senior Legislative Attorney, American Medical Association</p> <p><b>Howard Rosen, Esq.</b>, Assistant State Attorney and Deputy Chief for Special Prosecutions, Miami Dade County State Attorney's Office</p>
11:45 a.m. – 12:00 p.m.	<b>Q&amp;A</b>
12:00 p.m. – 1:15 p.m.	<b>Special Keynote: Bob Stutman</b> , Former DEA Agent
1:15 p.m. – 2:00 p.m.	<b>Lunch in the Atrium</b>
2:00 p.m. – 3:00 p.m.	<p><b>Clinical Insights</b></p> <p><b>Panel:</b></p> <hr/> <p><b>Gary Reisfield, M.D.</b>, Clinical Associate Professor, Divisions of Addiction Medicine and Forensic Psychiatry, University of Florida College of Medicine</p> <p><b>Jesse Lipnick, M.D.</b>, Southeastern Pain Management Specialists, Gainesville; President-Elect, Florida Society of Interventional Pain Physicians (FSIPP); and Secretary, Florida Society of Physical Medicine &amp; Rehabilitation (FSPMR)</p> <p><b>Abraham Rivera, M.D.</b>, Physician Partners of America; and Member, Florida Academy of Pain Medicine (FAPM)</p>
3:00 p.m. – 3:15 p.m.	<b>Q&amp;A</b>
3:15 p.m. – 4:00 p.m.	<p><b>Solutions, Strategies, and Best Practices</b></p> <p><b>Panel:</b></p> <hr/> <p><b>Rebecca Poston, M.H.L.</b>, Program Manager, E-FORCSE, Florida's Prescription Drug Monitoring Program</p> <p><b>Gary Reisfield, M.D.</b>, Council of Florida Medical School Deans</p> <p><b>D. John Dyben, D.H.Sc.</b>, Clinical Fellow, Hanley Center at Origins, West Palm Beach</p>
4:00 p.m. – 4:15 p.m.	<b>Q&amp;A</b>
4:15 p.m. – 4:30 p.m.	<b>Wrap-up and Final Q&amp;A</b>

# Speakers

## Opening Remarks

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**FMA President John N. Katopodis, M.D.**, is an Interventional Cardiologist in Tallahassee and earned his medical degree from the New York University School of Medicine in New York, N.Y.

Dr. Katopodis has served the FMA in many leadership roles, including Vice President, Secretary, and Board of Governors Executive Committee member. He is a Past President of the FMA PAC, an American College of Cardiology Fellow, and a member of the American Medical Association, the Capital Medical Society and the American Heart Association.

## Moderator

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**Jerry Williamson, M.D., F.A.A.P., MJ. CHC. L.H.R.M.**, is a Board Certified physician, national speaker, and independent healthcare consultant. He has a Masters in Health Jurisprudence, is a Licensed Healthcare Risk Manager, and is certified in Healthcare Compliance. Dr. Williamson has served as Medical Director for a third-party administrator, Vice President of Medical Affairs, Assistant Medical Director for a Staff Model HMO, CMO for a Federally Qualified Health Care Center, and as a private practice physician.

Dr. Williamson is a certified trainer for ICD-10, a consultant with The American Academy of Professional Coders, a Fellow of the American Academy of Pediatrics, an Adjunct Professor of Law, and an Assistant Professor of Medicine. In addition to being an affiliate of The Center for Innovative Collaboration in Medicine and Law, Dr. Williamson is an affiliate member of the Health Law Division of the Florida Bar.

## Florida's Opioid Drug Public Health Crisis: A Call to Action

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**Celeste Philip, M.D., M.P.H.**, was appointed by Governor Rick Scott as Surgeon General and Secretary of the Florida Department of Health on May 18, 2016. She previously served as the Deputy Secretary for Health and Deputy State Health Officer for Children's Medical Services. Dr. Philip earned her medical degree from Loma Linda University and completed a family medicine residency at Florida Hospital in Orlando. She is Board Certified in Family Medicine, as well as Public Health and General Preventive Medicine.

Dr. Philip, who has been with the Department since 2008, has served in a number of capacities, including as interim director for three county health departments. She began her career with the Department in Polk County, serving as Medical Director. Prior to joining the Department of Health, Dr. Philip was an Epidemic Intelligence Service Officer at the Centers for Disease Control in Atlanta.



**Gary M. Reisfield, M.D.**, is an Associate Professor in the Divisions of Addiction Medicine and Forensic Psychiatry, Department of Psychiatry, at the University of Florida College of Medicine in Gainesville. Dr. Reisfield earned his medical degree from the George Washington University School of Medicine & Health Sciences and completed a residency in anesthesiology at the University of Florida College of Medicine. He also completed fellowships in pain management at Harvard University/Massachusetts General Hospital and addiction medicine at the University of Florida. He is Board Certified in anesthesiology, pain medicine, and addiction medicine.



**Ashley Booth Norse, M.D.**, is Associate Professor in the Department of Emergency Medicine at the University of Florida College of Medicine, Jacksonville, and Medical Director of the Emergency Medicine Clinical Center. Dr. Norse is a leader in organized medicine, who currently serves as FMA Vice Speaker. She is a Past President of the Duval County Medical Society — the third woman to ever hold that position. Dr. Norse earned her medical degree from the Louisiana State University School of Medicine and completed a residency in Emergency Medicine at the University of Florida College of Medicine, Jacksonville. In 2014, she received a Jacksonville Business Journal “Health Care Heroes” award, which honors outstanding individuals who make a significant impact on the quality of health care in Jacksonville.

## Federal and State Regulatory Response

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**John N. Bryant** is Assistant Secretary for Substance Abuse and Mental Health at the Florida Department of Children and Families. Mr. Bryant previously served as Vice President of Legislative and External Affairs at the Florida Council for Community Mental Health, working with and advising state agencies on legislative and budget priorities, policy development, contract services, behavioral health program design, research and advocacy. Previously, he worked with the Department in multiple roles at the regional and state levels, including Chief of Operations for the Substance Abuse Program Office, Chief of the State Mental Health Treatment Facilities, Chief of Adult Mental Health and others. He has a bachelor's degree in Social Sciences from the University of West Florida.



**Hector Vila, Jr., M.D.**, is a founding partner of Pediatric Dental Anesthesia Associates, a group of 10 Pediatric Anesthesiologists serving nearly 150 pediatric dental offices in six. He is past Chair of the American Society of Anesthesiologists (ASA) Subspecialties Section, ASA's Ambulatory Surgery Committee and a member of the ASA Board of Directors. Dr. Vila also served on the Board of Directors and the Executive Committee for the American Association for Accreditation of Ambulatory Surgical Facilities and was Vice President of Standards. Dr. Vila was appointed by Governor Rick Scott to the Florida Board of Medicine in October 2016.



**Mark Mikhael, Pharm.D.**, is Vice President of Operations for ProHealth Medical, which manages operations for hospital-based home infusion companies. He was appointed to the Florida Board of Pharmacy in October 2013 and sits on the sterile compounding committee. He has served as Vice Chair to the Board and is the current Chair. He graduated from Florida A&M University with his Doctorate of Pharmacy degree in 1999 and began his career as a pharmacist in home infusion before becoming Regional Director of Pharmacy for the state of Florida for a large home infusion company.



**Susan Langston** has been a Diversion Investigator with the DEA for more than 21 years and is currently Diversion Program Manager for the DEA's Miami Field Division. Her territory includes the entire state of Florida, and she oversees all regulatory matters concerning physicians, pharmacies, pharmaceutical drug companies and others registered with the DEA to prescribe, administer, manufacture and dispense controlled substances. Ms. Langston previously served as a Group Supervisor for the DEA's Fort Lauderdale District Office. In 2013, Ms. Langston received the Women in Federal Law Enforcement National Leadership Award for her work on the pill mill problem in Florida and the opioid epidemic.

## Legal and Legislative Perspectives

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**Senator Lizbeth Benacquisto**, is a conservative leader serving the people of Florida. First elected to the Florida Senate in 2010, Benacquisto currently represents Southwest Florida in the 27th district. Senator Benacquisto was named the Majority Leader for the Republican caucus in the Florida Senate in Fall of 2012, after serving as the Deputy Majority Leader during the previous session. Additionally, she was appointed to be the Vice Chair of the powerful Senate Appropriations Committee, helping manage how taxpayer dollars are spent. She is currently a part of the Senate Leadership Team as the chair of the important Rules Committee.



**Representative Jim Boyd** was first elected to the Florida House of Representatives in 2010 and will be serving his fourth term as a Representative for District 71, which includes western portions of Manatee and Sarasota counties. Rep. Boyd was recently appointed to serve as Chair of the Commerce Committee, which encompasses issues concerning all of Insurance & Banking, Agriculture & Property Rights, Careers & Competition, Energy & Utilities and Gaming. In addition, he sits on the Appropriations Committee and the Rules & Policy Committee.

In the 2017 Legislative Session, Representative Boyd sponsored HB 477- a bill that addressed Florida's opioid crisis from a law enforcement perspective targeting dealers and traffickers. The new law (which went into effect October 1, 2017) created harsh minimum mandatory penalties for trafficking in fentanyl and provided that dealers can be charged with manslaughter as a result of death from heroin and fentanyl sold. In 2018, Representative Boyd will sponsor a more comprehensive proposal that addresses Florida's opioid abuse in the Florida House of Representatives.



**Daniel Blaney-Koen, Esq.**, is a senior legislative attorney with the American Medical Association Advocacy Resource Center (ARC). ARC attorneys focus on working with state and specialty medical societies on state legislative, regulatory and policy advocacy. In addition to his work in the ARC, Mr. Blaney-Koen has held several roles at the AMA, including public information officer, policy analyst and speechwriter. Currently, he focuses on state legislation and policy concerning the nation's opioid epidemic, with particular emphasis on overdose prevention and treatment. He also covers other pharmaceutical issues as well as insurance market reforms. Prior to joining the AMA in 1999, Mr. Blaney-Koen earned his bachelor's degree from the University of Arizona and his law degree from the Loyola University Chicago School of Law.



**Howard R. Rosen, Esq.**, is Deputy Chief Assistant State Attorney for Special Prosecutions at the Miami-Dade County State Attorney's Office, where he has supervisory responsibilities over all Public Corruption, Organized Crime, Narcotics, Gang, Insurance Fraud, Economic Crimes, and Cyber Crimes investigations and prosecutions.

Since 2010, Mr. Rosen has also been Division Chief of the Organized Crime and Racketeering, Narcotics, and Insurance Fraud Units of the Miami-Dade County State Attorney's Office. He is responsible for the supervision of investigations and prosecutions of drug trafficking organizations, money laundering, gambling organizations, pill mills, etc. He supervises and reviews cases involving electronic surveillance and racketeering prosecutions. Mr. Rosen holds a bachelor's degree from Emory University and a J.D. degree from the University of Miami School of Law.

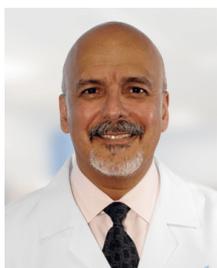
## Clinical Insights

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**Jesse Lipnick, M.D.**, has practiced Physical Medicine and Rehabilitation with Southeastern Integrated Medicine in Gainesville since 1995. He is a Fellow of The American Board of PM&R, The American Board of Neuromuscular & Electro-diagnostic Medicine, and he holds added qualification in Pain Medicine by the American Board of Anesthesia. He completed medical school at the Washington University School of Medicine in St. Louis, an internship in Internal Medicine at the Albert Einstein College of Medicine in New York, and a residency in Physical Medicine and Rehabilitation at the Thomas Jefferson University Hospital in Philadelphia.

Dr. Lipnick has worked to establish a medical corporation, now with more than 100 providers working in eight cities in North Central Florida. He serves on the Board of Directors of Southeastern Integrated Medicine.



**Abraham Rivera, M.D.**, is Chief Medical Officer of Physician Partners of America, which is the parent company that owns and operates pain management practices in Texas and Florida. The company owns and operates several ambulatory surgery centers, pharmacies, and laboratories

Dr. Rivera earned his medical degree from the University of Puerto Rico School of Medicine and completed a residency in anesthesiology and pain management at Albany Medical Center, where he developed a passion for relieving patients of chronic pain. Because of his demonstrated leadership skills at Albany, he was placed in charge of the pain management rotations for the anesthesiology residents and CRNA students.

## Solutions, Strategies, and Best Practices

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**Rebecca R. Poston, B.Pharm., M.H.L.**, is Program Manager for Florida's Prescription Drug Monitoring Program at the Florida Department of Health. Mrs. Poston's has more than 30 years of experience in the public and private sector as a licensed pharmacist. She earned her bachelor's degree in pharmacy from the University of Georgia and recently graduated with honors from the Nova Southeastern University Shepard Broad Law School with her master's degree in Health Law.

She is a member of numerous professional organizations and is a former President of the Florida Pharmacy Association, a former Chair of the Florida Board of Pharmacy, and former Executive Director of the Florida Board of Pharmacy and Drugs, Devices and Cosmetics Program.



**Dr. John Dyben, D.H.S.c, MCAP, CMHP, ICADC**, is the Clinical Fellow of Origins Behavioral HealthCare. He brings multi-faceted experience and leadership in holistic substance abuse treatment to his role, as well as the skill sets of a pastor, counselor, clinical manager, teacher and respected expert. He began his career as an ordained minister in a traditional church setting and went on to work in the community-based mental health and wellness field, which included therapeutic and administrative positions with Boys Town USA. His leadership is reflected in his national presentations on a broad range of addiction, spirituality, and related topics. He has been an adjunct faculty member at Palm Beach State College and a faculty member of the Addiction Professionals Training Institute in West Palm Beach.

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### **CME Accreditation/Designation:**

The Florida Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Florida Medical Association designates this live activity for a maximum of *7 AMA PRA Category 1 credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### **Disclosure Information:**

The planners and speakers of this educational activity identified no relevant relationships with commercial interests with the exception of the following:

- Jesse Lipnick, M.D. – Speakers Bureau: Daiichi-Sankyo
- Abraham Rivera, M.D. – Speakers Bureau: Medtronic and Jazz Pharmaceuticals
- Bob Stutman – Consultant: Quest Diagnostics, Solo Technology Holdings, LindenCare, and Comprehensive Wellness Center

None of these speaker's presentation will specifically address or recommend the exclusive use of these companies' products or services.

The FMA is pleased to recognize **Quest Diagnostics** as the sponsor of our second keynote by Bob Stutman.



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